



UPLAND POLICE DEPARTMENT

2015 Crime and Initiatives Report

January 2016

The Upland Police Department has embarked on a philosophy of community engagement and exceptional public service. Contemporary leadership practices are being implemented in order to improve transparency, accountability, responsiveness and service to our community. It is our mandate that crime, traffic and quality of life issues will be addressed for all residents through innovative policing practices and enhanced community relationships. Policing has changed in the 21st Century and the Upland Police Department has embraced the six pillars of modern policing: Building Trust and Legitimacy, Policy and Oversight, Technology and Social Media, Community Policing and Crime Reduction, Training and Education, and Officer Wellness and Safety. These pillars are the foundation of our contemporary leadership and management philosophy that will enhance public trust as we provide effective and efficient public safety services to our community.

All members of the Upland Police Department share the same vision that only through strong community trust, support and relationships can we reduce the fear and incidence of crime, improve safety and quality of life for all our residents and visitors. It is my honor and privilege to serve as your Chief of Police and I welcome your questions, thoughts or feedback to ensure we are providing the best public safety service possible.

*Brian P. Johnson
Chief of Police*

“The Mission of the Upland Police Department is to maintain public order following established ethical and constitutional guidelines, in partnership with the community, so as to provide a safe and peaceful environment for all citizens.

*Mission Statement
Upland Police Department*



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In This Issue

- Social Media Report
- 2015 Crime Statistics
- Department Goals and Strategies
- Other news to know
- Strategic Plan Update
- Message from the City Manager

Social Media Report

Facebook/Upland-Police-Department

Reaching an average of 6,000 per post

Like us at Upland Police Department

Nextdoor.com

3,598 subscribers

Sign up your neighborhood at Nextdoor.com

Twitter

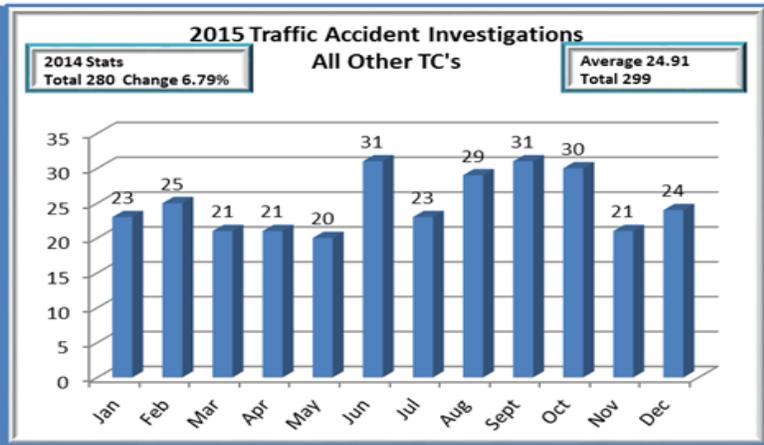
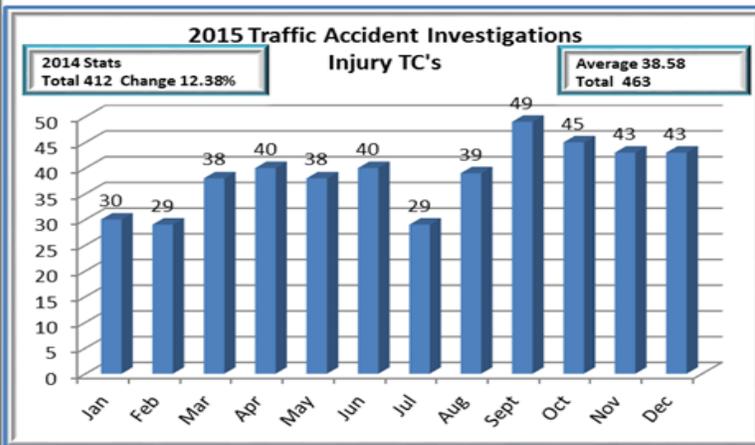
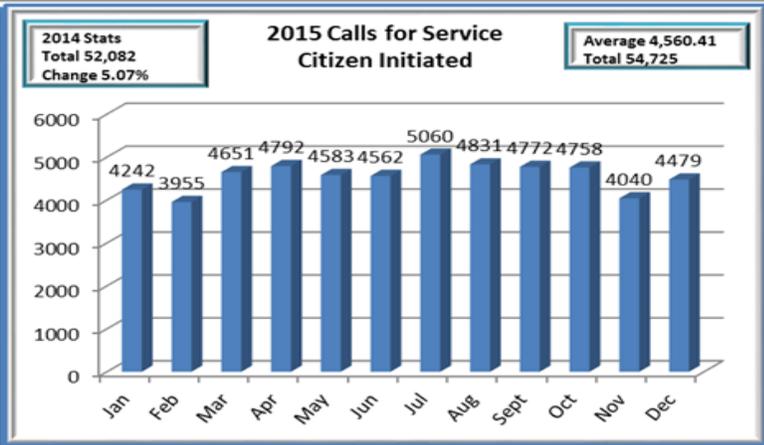
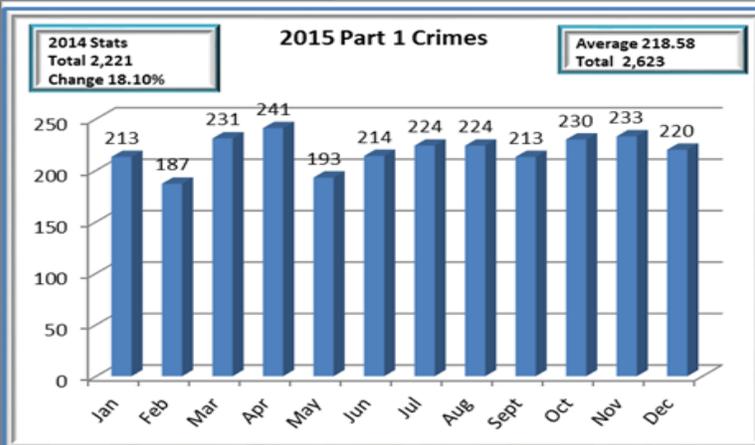
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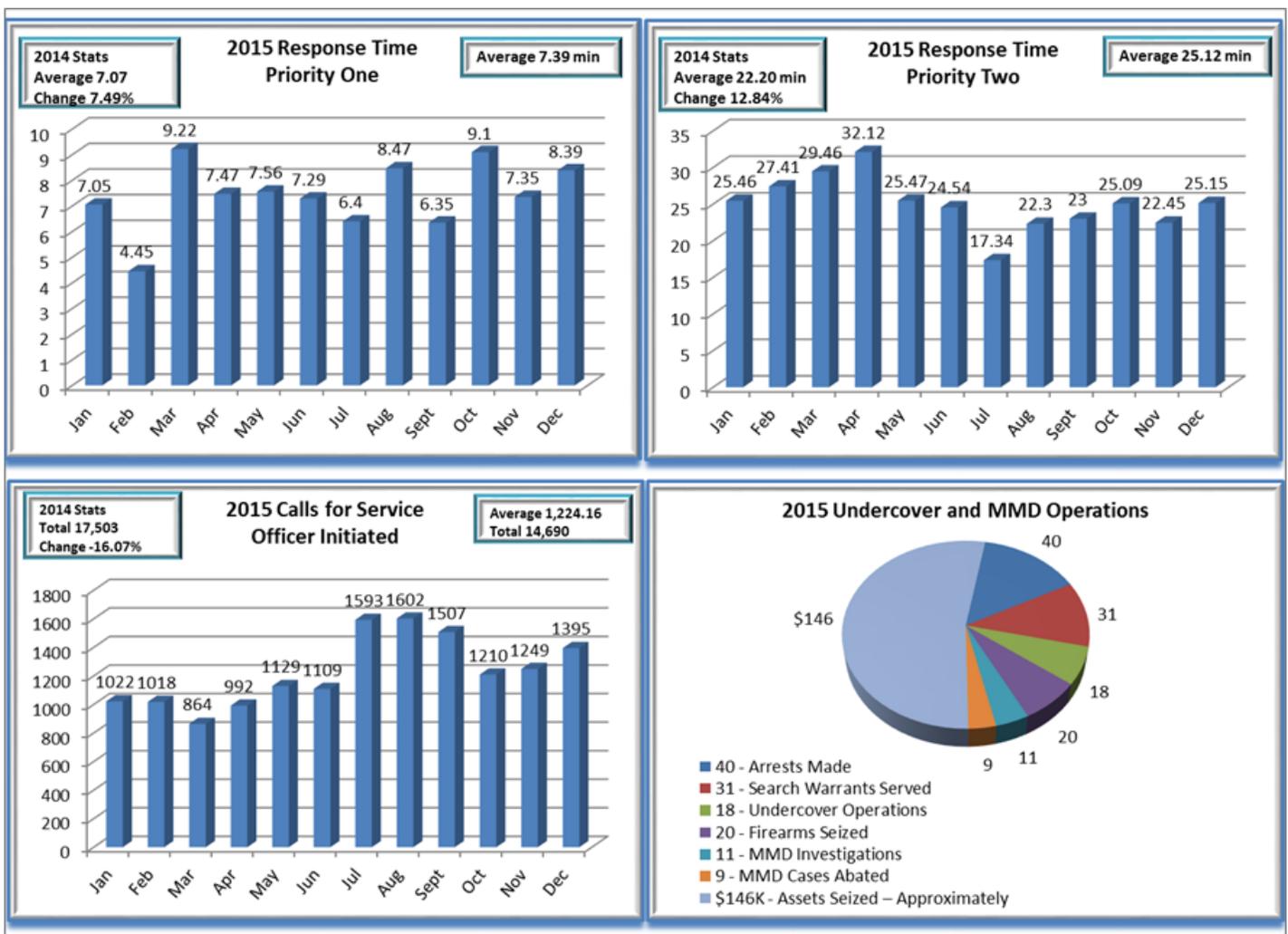
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Upland Police Department's Little Free Library





POSSIBLE FACTORS FOR THE INCREASE IN CRIME

There are many factors for an increase in crime. Prison Realignment (Assembly Bill 109) and the Safe Neighborhoods and Schools Act (Prop 47) are two possible reasons. Stanford Law Professor Joan Petersilia, shows that the prison realignment plan needs improvements and that it was too early to tell if it's working. Passed by the voters in 2014, Prop 47 has been viewed as another factor for the increase in both violent and property crimes up and down the state. Prop 47, which followed the Governor's signing of AB 109 in 2011, led to the release of many of the state's prison inmates and reduced former felony drug and theft crimes to misdemeanors. (<http://news.stanford.edu/news/2014/july/prison-realign-petersilia-071414.html>)

The data collected by the FBI for January-June, 2015 showed California suffered a **drastic increase** in crime rates in both the violent and property categories. Many of the State's Cities saw these increases in the double digits. (Information from FBI website: <https://www.fbi.gov/about-us/cjis/ucr/crime-in-the-u.s/2015/preliminary-semiannual-uniform-crime-report-januaryjune-2015/home>)

WHAT IS THE UPLAND POLICE DEPARTMENT DOING TO ADDRESS THESE INCREASES?

- ◇ A renewed focus on our mission of crime reductions, traffic enforcement and quality of life issues.
- ◇ Implementing a new crime analysis software program to help us focus our crime fighting efforts.
- ◇ Created a Community Recourse Officer (CRO) team to address specific crime issues and community concerns.
- ◇ Increase our Community Engagement Program through Social Media, Business Watch and Neighborhood Watch.
- ◇ Re-implemented Police Service Technicians to alleviate some of the burden on Patrol Officers.



More News You Need to Know

*Your **Community Resource Officers** or CRO Team has been hard at work the past few months after their creation. Working closely with our faith based groups and homeless advocates, they have been able to place and get resources to over 30 citizens who are homeless or struggling with other issues.*

*Our five year **Strategic Plan** is currently being put together and should be ready for publication and implementation by the summer. Thank you to all those who are helping in this endeavor, from the members within the police department and city government, to the business community, church leaders and school district.*

*A team of graduate students from the **University of Southern California** (Go Trojans!), recently came to the Upland Police Department to assist us with a **Strategic Communication Plan**. Keeping in line with our five year Strategic Plan, the goal of this study was to help the Upland Police Department become even better at being a trusted and more transparent organization. We are dedicated and “Proud to Serve” the Citizens of Upland.*



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Our goal is for Upland to be recognized as a very safe and desirable place to live and to work. The outstanding men and women of the Upland Police Department work hard to make that goal a reality every day. But for Upland to reach its full potential as a truly safe community with a great quality of life, we need your help. Start a neighborhood watch group, report suspicious activity that you observe, drive more carefully with awareness of pedestrians and cyclists, or volunteer for the Upland Police Department. There are a number of ways that you can be part of the solution. We need for each resident to take ownership of keeping Upland safe. It isn't just the Police Department's responsibility. We all have a part.

Contact Us

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