

**CITY OF UPLAND**  
**POLITICAL SIGN PERMIT**  
**Statement of Understanding**

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Candidate or Ballot Measure

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Election Date

In an effort to maintain our City's municipal charm and aesthetics your cooperation is requested in adhering to the regulations regarding the posting of temporary political signs. Your respect for our community and subsequent cooperation in this matter is greatly appreciated.

THE CITY REQUESTS THAT  
NO SIGNS BE POSTED ANY EARLIER THAN FORTY-FIVE(45) DAYS  
PRIOR TO THE ELECTION DATE.

Upland Municipal Code Section 17.15.130 governs all matters related to Political Sign use within the City. The following provisions are proactively enforced:

- A. Statement of Understanding. Applicants shall sign a statement indicating that they understand the regulations and that it is presumed that any sign advertising the candidacy of any particular candidate applicant was erected and/or placed by and with consent of that candidate applicant. Likewise, it is presumed that all signs advertising or propounding a particular affirmative or negative vote on an issue and/or proposal were placed and/or erected by the person or committee applicant propounding that proposition.
- B. Time Limit. All signs advertising candidates or specific issues shall be removed within 10 days after the date of the election by the candidate, person or committee applicant advertising the candidacy, issue or proposal.
- C. Maximum Number of Signs Per Site. No candidate nor any committee or person favoring or opposing a specific issue shall have more than one political sign per site.
- D. Maximum Total Area. No sign shall exceed six square feet in total area in residential zones, nor more than 16 square feet in commercial or industrial zones.
- E. Maximum Height. The sign shall not exceed an overall height of four feet in residential zones, nor more than six feet in commercial or industrial zones.
- F. Lighting. The sign shall not be lighted either directly or indirectly.
- G. Attachment. **The sign shall not be attached to any tree, fence post, utility pole, nor affixed in any permanent manner to any structure.**
- H. Location. No sign shall be posted in the public right-of-way. (Ord. 1927 § 2, 2017)

The person signing this permit shall be held responsible in the event any political campaign sign issued on this permit is posted in violation of those stated regulations or is not removed within the post-election time allowance.

Your compliance is solicited in advance to eliminate code enforcement action. Your cooperation would be appreciated.

I hereby certify that I have read and understand the above regulations and I agree to abide by the same. I further certify that the signs for the above candidate/ballot measure are being placed with the full knowledge and consent of the candidate and/or person(s) responsible for said ballot measure and that any signs posted in violation of the City Sign Ordinance will be removed by Code Enforcement Staff.

Date: \_\_\_\_\_ Signed by: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Street Address/Zip Code: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_