

# SESSION 1

- IMPORTANCE OF ESTABLISHING A DIGITAL FOOTPRINT
- EXPANDING YOUR REACH
- LEVERAGING ONLINE CHANNELS

**Fri 10/2  
10 AM**

# SESSION 2

## SOCIAL COMMERCE

- FACEBOOK MARKETPLACE
- SELLING ON INSTAGRAM
- YELP AND GMB
- NEXTDOOR, CRAIGSLIST, AND Groupon

**Fri 10/9  
10 AM**

**E-COMMERCE  
WEBINAR  
SERIES  
OCTOBER 2-23**

# SESSION 3

## SELECTING YOUR OWN E-COMMERCE PLATFORM AND BUILDING IT

- WIX
- SQUARESPACE
- GODADDY
- WORDPRESS

**Fri 10/16  
10 AM**

# SESSION 4

## CHOOSING THE BEST PLATFORM FOR YOUR BUSINESS

- ETSY
- EBAY
- AMAZON

**Fri 10/23  
10 AM**

# REGISTER

<https://bit.ly/3mknfEn>

**NO COST!**

Questions, Call Mary  
(909) 983-5005

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