



SPOOK-TACULAR TRUNK OR TREAT CELEBRATION



Would your business or organization like to increase your exposure and show support for the community this Halloween?

You are invited to join Upland Recreation and Community Services and the Upland Unified School District for our very Spook-tacular Trunk Or Treat Celebration!

To help make this event a success, we are in need of local businesses, non-profits, schools & service clubs, and individuals to sponsor donations of candy, staff a booth and pass out candy and treats to children attending our socially distant event. Each organization in attendance will need to sponsor and provide at least 5,000 pieces of individually wrapped candy or treats. For those wanting to support this festive event, but unable to attend, we are seeking additional sponsor donations of candy.

For those interested, please review our various candy donation sponsorship levels. All sponsorship commitments must be made no later than Wednesday, September 30th.

For additional information, please contact Janis Rice via email to jrice@ci.upland.ca.us or by phone at (909) 931-4280.

TARGET AUDIENCE

Youth

ANTICIPATED ATTENDANCE

3500+

DATE & TIME

Saturday, October 31st
4:00 p.m. - 7:00 p.m.

LOCATION

Elementary, Junior, and High
Schools in the Upland Unified
School District





SPOOK-TACULAR TRUNK OR TREAT CELEBRATION

The information outlines all sponsorship opportunities for the 2020 Spook-tacular Trunk Or Treat Celebration co-hosted with Upland Recreation and Community Services and the Upland Unified School District.

SPONSOR BENEFITS	DIAMOND \$1,000	PLATINUM \$999-\$501	GOLD \$500-\$101	SILVER \$100-\$50
Diamond name and logo placement on flyer	✓			
Business name on flyer	✓	✓		
Certificate of appreciation	✓	✓		
Business logo provided in Upland Today News Magazine, on City website, and social media	✓	✓		
Business name and address provided in Upland Today News Magazine, on City website, and social media	✓	✓	✓	
Sponsor name recognized on City website and social media	✓	✓	✓	✓





SPOOK-TACULAR TRUNK OR TREAT CELEBRATION



SPONSORSHIP COMMITMENT

Name Of Individual Or Organization: _____

Mailing Address: _____

Primary Contact Name: _____

Phone/Cell: _____

E-mail: _____ Website: _____

Briefly Tell Us About Your Organization: _____

CANDY & TREATS SPONSORSHIP LEVEL

Diamond: \$1,000 ● Limited To Three Sponsors

Gold: \$500-\$101

Platinum: \$999-\$501

Silver: \$100-\$50

AGREEMENT: Upland Recreation and Community Services agrees to provide benefits corresponding to the level of sponsorship. The City of Upland does not guarantee any benefit or profit to sponsor or any person who participates or partakes in the City of Upland events.

Authorized Signature for Sponsor: _____

Printed Name, Title: _____

Date: _____

Janis Rice, Recreation and Community Services Supervisor

Email: jrice@ci.upland.ca.us // Office: (909) 931-4281

Sponsorship Form Return: Via email or City of Upland, Attn: Janis Rice, 460 N. Euclid Avenue, Upland

Date Received: _____

